



RECOGNIZED BY
MANAGE HR



Empowering Organisational Success through HR Expertise



Atunis Consulting, the brainchild of esteemed HR professional and entrepreneur Can Suntay, embodies his two decades of experience and competence in HR management. The firm transforms talent acquisition and retention methodologies by offering extensive HR solutions, mentoring initiatives for aspiring professionals, and adeptness in total rewards management. In addition, it specialises in crafting employee benefit schemes encompassing health insurance, life insurance, and DC pension plans, underscoring its dedication to fulfilling the distinctive requirements of its clientele.

“By partnering with us, organisations can seamlessly navigate complex employee benefits while optimising cost savings and tax advantages,” states Suntay, CEO of Atunis Consulting.

Aiming to empower professionals with advanced technical skills to excel in the ever-evolving landscape of the fourth industrial revolution, Atunis Consulting crafts flexible benefits programmes based on its expertise in local business laws and procedures. These enable professionals to personalise their rewards, whether in cash, benefits in kind (BIK), or via insurance and pension plans. Such an approach serves as a compelling incentive for professionals to boost their performance and foster ongoing improvement.

Atunis Consulting’s thorough understanding of the local business regulatory frameworks enables it to prepare organisations to cope with volatile economic conditions. Leveraging its bespoke training programmes, professionals can acquire invaluable insights into the macro and microeconomic trends, allowing them to make data-driven business decisions and traverse the economy with confidence and agility.

The objective of supporting efficiency through better decision-making is further underpinned by the firm’s commitment to technology. By developing a cutting-edge software tool, Atunis Consulting aims to automate data analysis and integration with various vendor programmes, reducing the time spent on manual calculations, streamlining organisational processes and enhancing productivity.

Besides talent and performance management, Suntay represents himself as a sales professional and has developed the ability to enhance performance evaluation and sales management processes. Using this expertise, the firm assists clients in optimising

their sales strategies and improving overall productivity. Its customised training programmes and coaching sessions engage sales professionals and equip them with specialised skills, such as increased financial literacy, enabling them to excel in their roles. Atunis Consulting also participates in the esteemed Brian Tracy sales programme at a high level, further advancing the proficiency of sales professionals.

Under Suntay’s leadership, Atunis Consulting has already started to make a mark for itself as a premiere HR advisory firm despite its recent entry. Its remarkable potential is exemplified by a client success story involving a local broker firm. The firm successfully implemented a flexible benefits programme within the client’s organisational structure, enhancing performance management and establishing a robust framework for employee development. This achievement led to the broker firm’s acquisition by a prestigious US-based company.

Looking ahead, Atunis Consulting aims to expand its services by focusing on broad-based compensation, such as long-term stock option plans. Considering that several local companies aspire to be listed on the stock exchange, it plans to develop programmes that allow employees to participate in the company’s success through stock options. By tracking the potential earnings and growth, Atunis Consulting empowers employees to make informed decisions about their future with the organisation.



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Due to its dedication to customer-centricity, innovative solutions and commitment to leveraging technology, Atunis Consulting sets a benchmark in HR consultancy. It presents a complete package of HR solutions, along with its expertise in health insurance, life insurance and DC pension plans. While Atunis Consulting continues to expand its client base, its track record and expertise position it as a reliable partner for businesses seeking effective, comprehensive rewards management solutions and a prominent name in HR consultancy. **HR**

Can Suntay,
CEO



Atunis Consulting



The annual listing of 10 companies in Europe that are at the forefront of tackling customer challenges